

Woolco

We want to be your favorite store

**NOW 14 STORES TO
SERVE YOU IN THE
GREATER HOUSTON AREA!**

OPENS WEDNESDAY

Oct. 31st 1979, at 9:00 a.m.

**two great new
discount
department stores
open in the**

Greater Houston Area

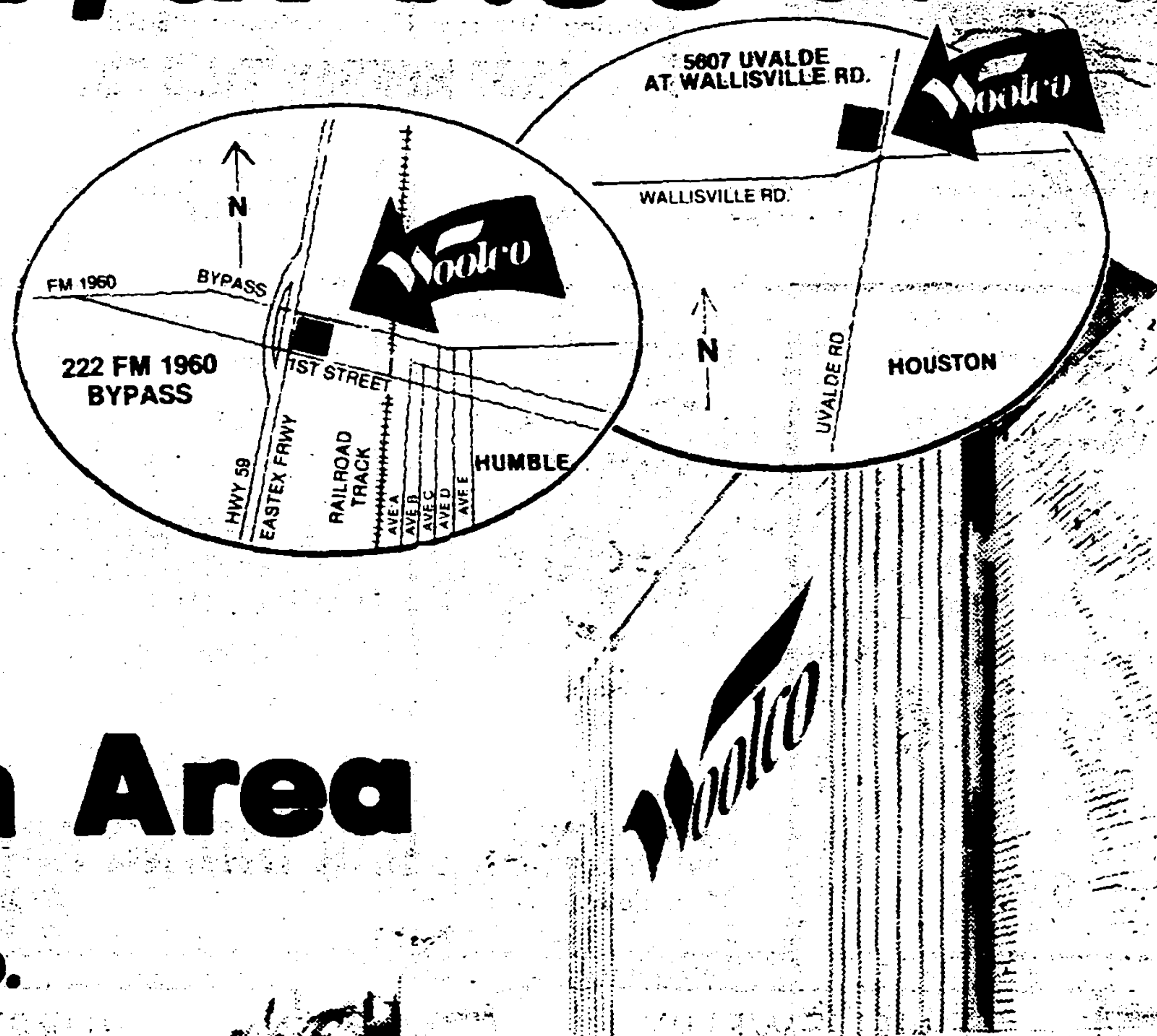
HOUSTON

★ 5607 UVALDE at WALLISVILLE RD.

HUMBLE

★ 222 FM 1960 at EASTEX FRWY. BYPASS

Check our big 12-page GRAND OPENING SECTION
in Tuesday's and Wednesday's newspapers!



there's more to Woolco
than just the
best prices around

Check the big selections
of nationally famous brands.



Just
say
"Charge
it!"

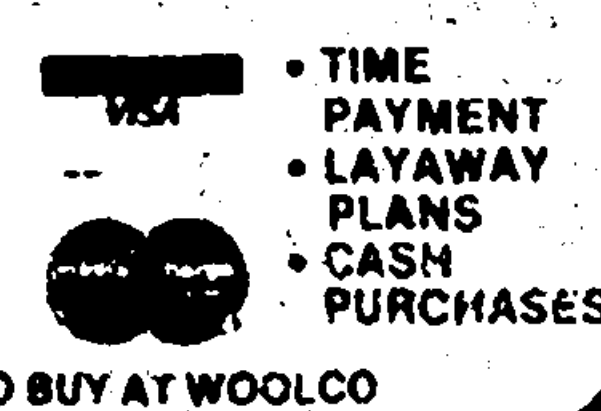
there's more to Woolco
than just the
best prices around

check these features:

- ✓ WOOLCO'S SELECTION... ONE THAT ONLY A FULL LINE DEPARTMENT STORE CAN OFFER
- ✓ WOOLCO'S HARD-TO-BEAT DISCOUNT PRICES ON QUALITY MERCHANDISE
- ✓ WOOLCO'S TREMENDOUS COAST-TO-COAST BUYING POWER
- ✓ WOOLCO'S BIG SELECTION OF NATIONALLY FAMOUS BRANDS
- ✓ WOOLCO'S FAMOUS SATISFACTION GUARANTEED POLICY
- ✓ WOOLCO'S RAIN CHECK ADVERTISING POLICY
- ✓ WOOLCO MAKES IT EASY-TO-SHOP WITH 6 WAYS TO BUY
- ✓ WOOLCO IS ALL THIS AND MORE

Woolco
We want to be your favorite store.

Change It! AT WOOLCO



SHOP 9:30 A.M. to 9:30 P.M. DAILY • SATURDAY 9 A.M. to 9:30 P.M.

- 5607 Uvalde at Wallisville Rd.
- 3800 Little York Rd., Houston
- 11540 Gulf Freeway, Houston
- 3900 Bissonnet, Houston
- 222 F.M. 1960 at Bypass
- 430 West Parker Road, Houston
- 116 South Alexander, Baytown
- 6802 Spencer Highway, Pasadena
- 7415 Southwest Freeway, Houston
- 6402 Broadway, Galveston
- 3401 Palmer Highway, Texas City
- 12586 Westheimer Road, Houston
- 2224 F.M. 1980 West, Houston
- 14035 Main Street, Houston

BUY WITH CONFIDENCE!

SATISFACTION GUARANTEED!

REPLACEMENT OR MONEY REFUND